Gallas Label & Decal
6559 North Avondale Avenue
Chicago, Illinois 60631

o. 773.775.1000
f. 773.775.1001

www.GallasLabel.com

FLEXOGRAPHIC ARTWORK

Acceptable Formats and File Preparation:

Image Resolution and Bleeds

All images must be high resolution 300 dpi or greater, and be converted to CMYK, let us know if you are using spot colors.

All images that butt the edge of a label (bleed) must include .125 additional image on bleeding side(s) for die cutting.

Adobe InDesign© (up to version CS5)

Preflight all files, making sure all images are CMYK plus any additional spot colors.

Please supply all high resolution links, fonts and PDF from final file and composite color laser proof.

Adobe Illustrator© (up to version CS5)

Illustrator allows designers a wide variety of effects in your layout, we have found that these particular ones do not translate well.

1. Avoid using transparencies in groups, or one on top of another.
2. When creating glows and drop shadows, avoid using "multiply", "darken" is a better option.
3. Avoid using an effect on a filter, such as "opacity."
4. Always set rastering at 300 dpi, you'll find this setting in the "effect" menu.

All fonts (including outlined type) must be provided. Outlined files will require additional work if changes are required, a non-outlined file may be necessary to make changes. Please include a composite color laser proof.

Adobe Photoshop© (up to version CS5)

Please supply a layered file if the image has several elements (such as: drop shadows, colors converted to spot or Pantone© colors). The minimum resolution for a continuous tone image is 300 dpi. Bitmap images that include text have a minimum resolution of 1,000 dpi at 100%.

We highly recommend that text not be used in a continuous tone images. Please include a composite color laser proof.

Quark Xpress© (version 8.0)

Quark files often reflows copy, so a final laser proof is imperative to assure printing accuracy.

Always use actual fonts for bold and italic. Please provide all fonts, linked files, and composite color laser proof.

Freehand© (version 10)

Supply all fonts, high resolution links and composite color laser proof.

Adobe Acrobat PDF© (version 10)

Provide all high resolution links, fonts, composite color laser and color separations.

Media Transfer Methods

CD, DVD, Flash Drive, e-mail, or via our website. We are able to accept up to 10 MB via e-mail.

Questions

Flexographic printing often requires additional pre-press engineering than offset printing, following these guideline will help assure accurate translation to proof and printing. If you have any question when setting-up files or prepping your files, please don't hesitate contacting us.